Universal seat covers

June 2018



UCT ADVANTAGES

- → ***Seat refurbishment* at a low cost with easy installation**
- → ***Safety:* compatible with side airbags.**

COMMERCIAL INTEREST

The seat covers give a used vehicle a new look for resale

With a range of **5 references,** the Eurorepar range of universal seat covers has been developed to offer you the best **possible satisfaction**.

The commercial offer is clear and easy to sell: seat covers for passenger vehicles, minivans and LCVs.

DID YOU KNOW?

The products are available in the Eurorepar multi-brand accessories catalogue accessible via Service Box and the OI portal.

CONTENT OF THE KIT

The seat covers are made from:

- a main microfibre fabric.
- a secondary mesh fabric for passenger vehicles or TEP fabric for LCVs.
- a foam **3 mm thick.**
- straps and hooks.

TECHNICAL CHARACTERISTICS

Each reference contains:

- a set of front seat covers or front and rear seat covers as well as headrest covers for passenger vehicles.
- a set of front seat covers as well as headrest covers for light commercial vehicles.

CONDITIONS FOR REPLACEMENT

To refurbish original seats which are worn, dirty or damaged, it is necessary to cover them using seat covers.

The appearance, comfort and resistance to wear of these universal seat covers are not as good as the tailor-made seat covers.

MARKET CONTEXT

To be suggested systematically:

- to customers who do not have seat covers,
- to customers whose seats are worn, dirty or damaged,
- to customers looking for an attractive price at the expense of a perfect finish

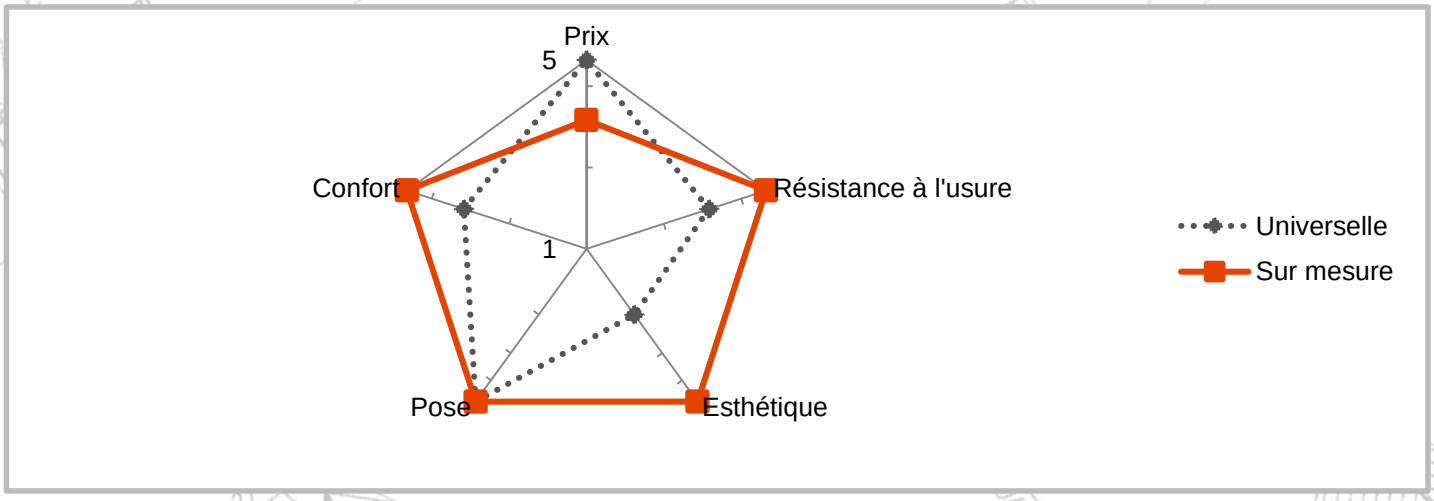


COMPLEMENTARY RANGE

we also provide a range of tailor-made seat covers.
This range of universal seat covers has different characteristics.
The pentagon below illustrates the differences between these two product ranges.

GLOBAL SERVICE

	Price	Resistance to wear	Appearance	Installation	Comfort
Tailor-made	3	5	5	5	5
Universal	**5**	**3**	**2**	**5**	**3**



REFERENCE SUMMARY TABLE

References	Composition	Applications
16 356 220 80	**Set of front covers**	**SALOON**
16 356 221 80	**Set of front and rear covers**	**SALOON**
16 356 222 80	**Set of covers rows 1 & 2**	**MINIVAN**
16 356 223 80	**Set of covers for driver's seat and passenger bench seat**	**LCV**
16 356 224 80	**Set of covers for driver of passenger**	**LCV**